

## PLATYPUS MEDIA EARLY CHILDHOOD BOOKS

[www.PlatypusMedia.com](http://www.PlatypusMedia.com)

Revised February 2010

TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	REGULAR PRICE	SPECIAL OFFERS!	WEB LINK
I Was Born to Be a Sister	Akaela S. Michels-Gualtieri	Hardback	Ages 3-6	28 pages	Join a big sister as she discovers a balance between the joy and exasperation of having a younger sibling in this story written by an 11-year old girl.	Book comes with audio CD including book narration and original song.	1-930775-11-3	\$18.95	\$5.00	<a href="http://www.platypusmedia.com/node/28">www.platypusmedia.com/node/28</a>
I Was Born to Be a Brother	Zaydek G. Michels-Gualtieri	Hardback	Ages 3-6	32 pages	The charming narrator of this story takes a refreshingly clear-eyed look at life with a younger sister and the responsibilities it brings.	Book comes with audio CD including book narration and original song.	1-930775-10-5	\$18.95	\$5.00	<a href="http://www.platypusmedia.com/node/30">www.platypusmedia.com/node/30</a>
Look What I See! Where Can I Be? In the Neighborhood	Dia L. Michels	Hardback	Ages 0-4	32 pages	The first in a five-title series, this guessing game/picture book captures a young child's daily routine in an urban neighborhood in Washington, D.C.	First of a 5-book series.	1-930775-00-8	\$16.95. Entire 5 book set: \$69.95.	\$5.00. Entire 5 book set: \$19.00.	<a href="http://www.platypusmedia.com/node/31">www.platypusmedia.com/node/31</a>
Look What I See! Where Can I Be? At Home	Dia L. Michels	Hardback	Ages 0-4	32 pages	Look what Baby can see -- and learn -- in the kitchen, the living room, the bedroom, the backyard and more. The engrossing photographs in this guessing game book teach young children about their immediate environment.	Second of a 5-book series.	1-930775-06-7	\$16.95. Entire 5 book set: \$69.95.	\$5.00. Entire 5 book set: \$19.00.	<a href="http://www.platypusmedia.com/node/33">www.platypusmedia.com/node/33</a>
Look What I See! Where Can I Be? With My Animal Friends	Dia L. Michels	Hardback	Ages 0-4	32 pages	Help Baby solve the mysteries of this guessing game book through the excitement of seeing real animals, the joy of bringing home a new pet and celebrating the exploration of new places.	Third of a 5-book series.	1-930775-07-5	\$16.95. Entire 5 book set: \$69.95.	\$5.00. Entire 5 book set: \$19.00.	<a href="http://www.platypusmedia.com/node/35">www.platypusmedia.com/node/35</a>
Look What I See! Where Can I Be? Visiting China	Dia L. Michels	Hardback	Ages 0-6	32 pages	Baby's on the go -- and China is the show! Produced on location in China, this book shows that encounters both everyday and exceptional create opportunities for cross-cultural learning.	Fourth of a 5-book series.	1-930775-15-6	\$16.95. Entire 5 book set: \$69.95.	\$5.00. Entire 5 book set: \$19.00.	<a href="http://www.platypusmedia.com/node/36">www.platypusmedia.com/node/36</a>
Look What I See! Where Can I Be? At the Synagogue	Dia L. Michels	Hardback	Ages 0-6	32 pages	Celebrate Jewish Family Life with Baby! Each day Baby awakes to discover and explore a new aspect of Judaism.	Fifth of a 5-book series.	1-930775-16-4	\$16.95. Entire 5 book set: \$69.95.	\$5.00. Entire 5 book set: \$19.00.	<a href="http://www.platypusmedia.com/node/37">www.platypusmedia.com/node/37</a>
Zack in the Middle	Dia L. Michels	Hardback	Ages 6-9	128 pages	This book, perfect for newly independent readers, features seven-year-old Zack sandwiched between a bossy big sister and a mischievous baby sister.		1-930775-01-6	\$16.95	\$5.00.	<a href="http://www.platypusmedia.com/node/38">www.platypusmedia.com/node/38</a>

**PLATYPUS MEDIA UPPER ELEMENTARY/MIDDLE SCHOOL BOOKS**

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101 Things Everyone Should Know About Science	Dia L. Michels, Nathan Levy	Paperback	Ages 8-12	160 pages	Key concepts in biology, chemistry, physics, earth science and general science are explored and demystified by an award-winning science writer and a seasoned educational trainer in consultation with a team of scientists.	Endorsed by several major science education organizations! Finalist, National Best Books Award!	0-9678020-5-9	\$9.95	<a href="http://www.platypusmedia.com/node/26">www.platypusmedia.com/node/26</a>
TEST BOOKLET for 101 Things Everyone Should Know About Science	Dia L. Michels, Nathan Levy	Paperback	Ages 8-12	16 pages	A write-in test booklet that includes all 106 questions from the book.	Available in bulk for classroom and or science club use	0-9678020-4-0	\$2.95	<a href="http://www.platypusmedia.com/node/127">www.platypusmedia.com/node/127</a>
One Minute Mysteries: 65 Short Mysteries You Solve With Science!	Eric Yoder, Natalie Yoder	Paperback	Ages 8-12	160 pages	Each one-minute mystery exercises critical thinking skills while covering earth, space, life, physical, chemical and general science (solutions included).	Finalist, 2008 National Best Books Award! Recommended by the National Science Teacher's Association. Finalist, National Parenting Publications Award!	0-9678020-1-6	\$9.95	<a href="http://www.platypusmedia.com/node/116">www.platypusmedia.com/node/116</a>
One Minute Mysteries: 65 Short Mysteries You Solve With Math!	Eric Yoder, Natalie Yoder	Paperback	Ages 8-12	160 pages	Solve over 60 math brain twisters that challenge your knowledge of math in everyday life! Solutions included.	*NEW*	0-9678020-0-8	\$9.95	<a href="http://www.platypusmedia.com/node/24">www.platypusmedia.com/node/24</a>
101 Things Everyone Should Know About Math	Marc Zev, Kevin Segal, Nathan Levy	Paperback	Ages 10-14	160 pages	Math is a critical part of our everyday lives; we use it dozens of times a day -- and wish we understood it better. Using a simple question and answer format, this book makes understanding math easy and fun.	Spring 2010 release.	0-9678020-3-2	\$9.95	<a href="http://www.platypusmedia.com/node/25">www.platypusmedia.com/node/25</a>
TEST BOOKLET for 101 Things Everyone Should Know About Math	Marc Zev, Kevin Segal, Nathan Levy	Paperback	Ages 10-14	16 pages	A write-in test booklet that includes all 106 questions from the book.	Spring 2010 release.	0-9678020-2-4	\$2.95	<a href="http://www.platypusmedia.com/node/20">www.platypusmedia.com/node/20</a>
If My Mom Were a Platypus: Mammal Babies and Their Mothers  Also available in: Hebrew (hardback only) Spanish (paperback only)	Dia L. Michels	Hardback and Paperback	Ages 8-12	64 pages	Middle grade students learn how 14 mammals are born, eat, sleep, learn and mature. All stories are told from the baby mammal's point of view.	Recommended by the National Science Teacher's Association. All books also available with 15" plush platypus toy. Contact us for details.	1-930775-35-0	Paper: \$9.95. Hard: \$16.95. Paper with Plush: \$22.95. Hard with Plush:	<a href="http://www.platypusmedia.com/node/34">www.platypusmedia.com/node/34</a>

## PLATYPUS MEDIA ADULT BOOKS and BOOKLETS

[www.PlatypusMedia.com](http://www.PlatypusMedia.com)

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TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	PRICE	WEB LINK
Come Home Soon, Baby Brother! A Coloring Book for the Big Brothers and Sisters of Babies in the NICU	Debi Iarussi	Coloring Book	Ages 2-8	14 pages	This coloring book helps children feel secure, valued, safe, and loved while parents and children hope for their new baby to come home from the NICU. <b>*ALSO IN SPANISH*</b>	Parent resource list provided on last page	1-930775-26-1 Spanish ISBN: 978-1-93-0775-41-1	\$2.95 (bulk purchase available)	<a href="http://www.platypusmedia.com/node/99">www.platypusmedia.com/node/99</a> Spanish: <a href="http://www.platypusmedia.com/node/138">www.platypusmedia.com/node/138</a>
Sleeping With Your Baby: A Parent's Guide to Cosleeping	James J. McKenna	Paperback	Adult	128 pages	This informative book dispels myths about co-sleeping and tells you why and how to sleep with your baby. Written by the director of the Mother-Baby Behavioral Sleep Laboratory, Notre Dame University, James McKenna, PhD.	Endorsed by leading pediatricians, sleep researchers, child development experts and more! Finalist, 2008 National Best Books Award!	1-930775-34-2	\$14.95	<a href="http://www.platypusmedia.com/node/40">www.platypusmedia.com/node/40</a> Spanish: <a href="http://www.platypusmedia.com/node/141">www.platypusmedia.com/node/141</a>
Breastfeeding at a Glance: Facts, Figures and Trivia about Lactation	Dia L. Michels, Cynthia Good Mojab, Naomi Bromberg Bar-Yam	Booklet	Adult	24 pages	This booklet, filled with answers to frequently asked questions about breastfeeding, is ideal for health care practitioners and educators to have and to make available to clients and patients.	Purchased in bulk by hospitals and other organizations who use as a consumer handout as well as for staff training.	1-930775-05-9	\$5.95	<a href="http://www.platypusmedia.com/node/41">www.platypusmedia.com/node/41</a>
Breastfeeding Facts for Fathers ( <b>Regular Booklet</b> )	Dia Michels, Editor	Booklet	Adult	40 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding. <b>*ALSO IN SPANISH*</b>	Booklet has color cover, b&w interior and saddle-stitched binding.	1-930775-17-2 Spanish ISBN: 978-1-93-0775-42-8	\$5.95	<a href="http://www.platypusmedia.com/node/42">www.platypusmedia.com/node/42</a>
Breastfeeding Facts for Fathers ( <b>Gift Paperback Edition</b> )	Dia Michels, Editor	Paperback	Adult	44 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding.	Small paperback book has color cover, b&w interior and a spine. Designed for library and retail sales.	1-930775-49-7	\$5.95	<a href="http://www.platypusmedia.com/node/124">www.platypusmedia.com/node/124</a>
Breastfeeding Facts for Fathers (Hospital Edition)	Dia Michels, Editor	Booklet	Adult	40 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding. All references to cosleeping have been removed in this edition. <b>*ALSO IN SPANISH*</b>	Same format as Regular booklet. See Description column.	1-930775-28-2 Spanish ISBN: 978-1-93-0775-55-8	\$5.95	<a href="http://www.platypusmedia.com/node/133">www.platypusmedia.com/node/133</a>
Breastfeeding Facts for Fathers (Abridged Edition)	Dia Michels, Editor	Booklet	Adult	16 Pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding. Created for low-literacy readers.	Booklet has color cover, b&w interior and saddle-stitched	1-9730775-51-0 Spanish ISBN: 978-1-93-0775-54-1	\$2.95	<a href="http://www.platypusmedia.com/node/134">www.platypusmedia.com/node/134</a> Spanish: <a href="http://www.platypusmedia.com/">www.platypusmedia.com/</a>

					<b>*ALSO IN SPANISH*</b>	binding. Contains about 25% the content of the Regular Booklet.			<a href="#">node/140</a>
Breastfeeding: Coping with Crisis	Dia Michels, Editor	Pamphlet	Adult	8 Pages	This pamphlet is designed to help women cope with natural disasters, financial hardships or personal tragedy while breastfeeding. <b>*ALSO IN SPANISH*</b>	Perfect for new mothers preparing or for crisis management organizations.	1-930775-38-1 Spanish ISBN: 978-1-93-0775-56-5	\$2.50	<a href="http://www.platypusmedia.com/node/129">www.platypusmedia.com/node/129</a> Spanish: <a href="http://www.platypusmedia.com/node/139">www.platypusmedia.com/node/139</a>
Breastfeeding With the Supplementary Nursing System (SNS)	Dia L. Michels	Booklet	Adult	16 pages	An informative booklet that provides, in detailed descriptions, and extensive color photographs, how to effectively use this device to assist in breastfeeding.	Perfect for mothers with low milk supply, preemies or adopted babies. Published in May 2006 in both German and English.	n/a	\$12.95	<a href="http://www.platypusmedia.com/node/45">www.platypusmedia.com/node/45</a>
Breastfeeding Annual International 2001	Marta Guoth-Gumberger	Hardback	Adult	275 pages	An anthology of current and topical articles from leading experts in the field of breastfeeding and human lactation.	A wonderful reference book for any library.	1-930775-04-0	\$25.95	<a href="http://www.platypusmedia.com/node/43">www.platypusmedia.com/node/43</a>
Grow a Healthy Baby/Keep a Healthy Baby	Claudia Booker	Booklet	Adult	12 pages	The latest mother's little helper from Platypus Media, this booklet is filled with tips for keeping a baby happy and healthy both in and out of the womb. <b>*ALSO IN SPANISH*</b>	Full-color, beautiful and diverse photographs, user-friendly flip format.	978-1-930775-59-6 Spanish ISBN: 978-1-930775-60-2	\$2.95	

## PLATYPUS MEDIA ADULT MULTIMEDIA

[www.PlatypusMedia.com](http://www.PlatypusMedia.com)

Revised February 2010

Please visit our website to see video clips from each of these multimedia product

TITLE	AUTHOR	FORMAT	RUNNING TIME	DESCRIPTION	PRICE	WEB LINK
The Benefits of Bedsharing	Dr. Helen Ball, Sally Inch, Marion Copeland	DVD/VHS	12 minutes	Provides a scientifically-based presentation on the benefits of bedsharing and shows parents how to bedshare safely with their baby.	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/46">www.platypusmedia.com/node/46</a>
Breastfeeding: The Essentials	Sally Inch	DVD/VHS	15 minutes	This film uses slow-motion, freeze-frame and computer animation techniques to highlight what to do and what to avoid when breastfeeding.	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/48">www.platypusmedia.com/node/48</a>
Breastfeeding: A Guide to Successful Positioning	Dr. Jenny Ingram	DVD/VHS	12 minutes	By teaching the basic principles of good positioning, this film shows how most breastfeeding problems can be easily prevented.	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/50">www.platypusmedia.com/node/50</a>
Breastfeeding: Infant Cues – A Feeding Guide	Produced in association with the Texas Department of Health	DVD/VHS	10 minutes	A short and informative video that offers perfect examples of what successful breastfeeding looks like. No narrative – just simple text and beautiful pictures set	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/51">www.platypusmedia.com/node/51</a>

				to background music. TEXT IN BOTH ENGLISH AND SPANISH		
Breastfeeding When Babies Fail to Latch	Carol Barker	DVD/VHS	24 minutes	Highlights the current research and support enabling mothers and partners, breastfeeding helpers, lay groups and professionals to ensure breastfeeding success.	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/49">www.platypusmedia.com/node/49</a>
I Can Feed Myself: A Baby Led Approach to Introducing Solid Foods [formerly named "Baby-Led Weaning"]	Gill Rapley	DVD/VHS	12 minutes	Explains how to help your baby lead her own transition from milk to solid foods. Features examples of babies at different stages so that parents know what signs show that their baby is ready to begin experimenting with solid foods.	DVD: \$79.95 VHS: \$39.95	<a href="http://www.platypusmedia.com/node/47">www.platypusmedia.com/node/47</a>
Sleep Like a Baby: What Every Parent Needs to Know About Safe Infant Sleep	Paul Gilbert	DVD	30 minutes	Offers advice on getting your baby to fall and stay asleep, and on the two most popular sleep methods - sleep training and cosleeping. All information is presented neutrally, without advocating either sleep style, so parents can make informed choices.	\$69.95	